

1. What's the communication system between the traditional Club and Happy Hour Club?

-The Traditional Lake Lotawana Optimist Club aka CEO (Chief Executive Optimists) communicate to their members via email and Evite for meetings. The Happy Hour Optimist Club utilizes a private Facebook group page and events as our number one mode of communication. We also use email campaigns for event reminders.

2. Any joint projects? Any special or focus projects that the Happy Hour Club does without the traditional Club?

-The Happy Hour Club has separate events from the traditional group but we provide support for each other on all events. The traditional group offers volunteers, donations, etc. for our events and vice versa. However, the HH Club focuses on the younger families of the community by offering new events and fundraisers such as Memorial Cancer Walk, Carnival on the Lake, Golf Tournament, turtles races, etc.

3. Do Member cross over and meet with both Clubs?

-Yes. We have several members who attend both meeting. Also, we have several combined meetings throughout the year such as bowling night, Christmas party and softball games.

4. Are any Board Members from the Happy Hour Club on the traditional Club Board?

-No. However, a member from the Happy Hour "office" will attend board meetings for the traditional club to give updates, discuss budget, etc.

5. How is the Club working? Successful?

-The Happy Hour Club believes to be very successful in the past 2 years. We have started 3+ new annual fundraisers benefiting the Traditional club raising over \$5,000 dollars/year and are recruiting new, enthusiastic optimists.

6. What would you do different?

-We are interested in making some changes in this next Optimist Year. First, we would like to send our own club due invoices to keep better track of our paid, committed members. Also, we are going to start a website/blog that includes all our events, sponsors, volunteers, etc. to potentially increase community involvement and entice companies to sponsor.

7. What would you not do?

-We are not interested in becoming separate groups in the community. We feel that our teamwork, support and common values make us a strong Optimist club providing events for children of all ages and volunteer opportunities for all generations.

8. Any suggestions on how other Clubs could implement this type of Club/group?

-Traditional Optimist clubs could reach out to past scholarship recipients and push an incentive to start a new "younger generation" Optimist Club.

9. Does the Happy Hour Club pay full dues or is there a sweat equity system in place?

-Yes. The Happy Hour members pay dues to the Traditional "CEO's". However, we have a discounted price for members under 30 years of age which is \$30.

10. How did it get started?

-One of the past Presidents, Cindy Morehead, had a goal to recruit younger optimists and held a wine tasting event at a local winery. During this meeting, targeted to younger guests, she discussed in detail the role of Optimists in our community. Many new people became members that night and I volunteered to be the President of the "younger generation" Happy Hour Optimist Club. From this meeting forward, we held our own meetings once a month and have recruited our friends, neighbors, business associates, etc. Our group has been full of trial and error but we have a strong backbone of committed members who will continue to serve the Optimist Club for years and year to come.

11. Any additional comments?

-The Happy Hour Optimist Club does our very best to run quick, productive and fun meetings in different places throughout the city. We have unique aspects to our meetings that provide a more to the meeting than just business. For example, "brag bucks" in which members donate a dollar to our petty cash to say something positive about their life or someone else, member of the month, referral binder, canned good drawing and more.