

## YOUR Sponsorship

We are proud to support the **13th Annual** Kansas District Childhood Cancer Benefit Golf Tournament along with Title Sponsor Keen Wealth Advisors, Presenting Sponsor Olathe Health and Event Sponsor Enterprise Bank & Trust. We authorize Kansas District 37 of Optimist International to include our name or logo on all materials printed for the event, consistent with our sponsorship selection as noted below:

Your Sponsorships make a difference. Kids get a chance to "just be kids again!"

- |   |         |
|---|---------|
| <input type="checkbox"/> Title Sponsor      | \$3,500 |
| <input type="checkbox"/> Presenting Sponsor | \$2,500 |
| <input type="checkbox"/> Event Sponsor      | \$2,000 |
| <input type="checkbox"/> Lunch Sponsor      | \$1,500 |
| <input type="checkbox"/> Major Sponsor      | \$850   |
| <input type="checkbox"/> Tee-Off Sponsor    | \$600   |
| <input type="checkbox"/> Breakfast Sponsor  | \$500   |
| <input type="checkbox"/> Hole Sponsor       | \$250   |
| <input type="checkbox"/> Other              | \$ ____ |

Name \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

### Payment Options:

- Check Enclosed** (payable to "Optimist International Foundation", and write "Kansas CC Fund" on the memo line of the check)
- Invoice Me**
- Credit Card (day of tournament)**

Return form to: Ruth Nelson  
By Mail: 15572 South Blackfoot Street  
Olathe, Ks 66062  
By E-mail: rnelson1021@sbcglobal.net

## Childhood Cancer Information

Each year in the U.S. there are an estimated 15,780 children between the ages of birth and 19 years of age who are diagnosed with cancer. Approximately 1 in 285 children in the U.S. will be diagnosed with cancer before their 20th birthday. Globally there are more than 300,000 children diagnosed with cancer each year.

### *.The Good News!*

- Advancement in curing childhood cancer comes through research—and the research is working!
- More than 79.6% of children with cancer are now alive five years after diagnosis.
- The cancer death rate has dropped more dramatically for children than for any other age group.
- More than 400,000 patient years of life are being saved each year using newly developed treatments for children with cancer.

Pediatric cancer research has opened the doors for progress in adult cancer research through:

- Increased overall understanding of the basic biology of cancer.
- Providing principles of therapy and advances for other diseases of adults and children.
- Chemotherapy that was first shown to be effective in curing children with cancer.
- The discovery of the first tumor suppressor gene that occurred in children.
- The principle of multi-modal therapy was pioneered in childhood cancer research studies.



## 13th Annual Kansas District 37 Optimists Sponsorship Opportunities

Childhood Cancer Golf Benefit  
Monday, August 9, 2021

PRAIRIE HIGHLANDS GOLF COURSE  
14695 SOUTH IVERNESS STREET  
OLATHE, KS 66061

Phone: (816) 863-6144 or (913) 669-3388  
Website: [www.ksoptimist.org](http://www.ksoptimist.org)  
Kansas District 37 Optimists



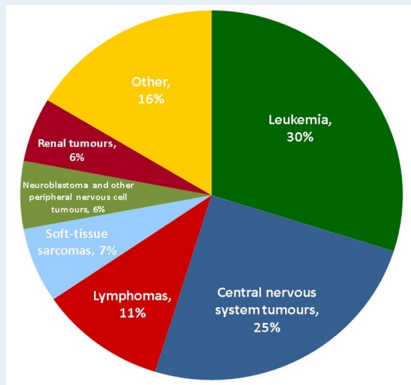
# Benefit Tournament for Three Childhood Cancer Camps

Helping **Kansas Kids** who have been diagnosed with cancer just be kids again!

## Camp Quality Kansas and Camp Quality Greater Kansas City

Camp Quality Kansas is held at Camp Hiawatha in Wichita, KS, and the Camp Quality Greater Kansas City is held at Lake Doniphan in Excelsior Springs, MO. These camps are affiliated with Camp Quality USA and are 501c3 Institutions. The camps provide a quality summer camp experience for children with cancer and also provide year-round support for the children and their families. The goal is to allow children with cancer to be "kids" again.

Camp Hope of the Heartland is held at Camp Aldrich, near Coffin, Ks. for kids 5 through 17 who have or have had cancer providing them with camp experiences that might otherwise be denied them because of their illness or special needs.



Childhood Cancer Statistics

## Camp Hope Heartland

Camp Hope in Great Bend, KS, transitioned from American Cancer Society and Kans for Kids support to now having achieved their own 501c3 status under KyMel, Inc.

Exciting activities are planned at each camp giving parents a much deserved rest. Children are paired with a companion for one-on-one support. Nursing staff is available to provide medical support. Camp Quality camps serve children from 4 to 18.

**There is no cost for a child with cancer to attend any of the camps! Staff and Companions volunteer their time!**

**YOU** can be a Sponsor of the 2020 Kansas District 37 Optimists Childhood Cancer Benefit Golf Tournament!

### Sponsorship Levels

#### Title Sponsor: \$3,500

- Company name and logo on banner at the entrance of the course
- Listed as Title Sponsor on cover of tournament brochure and event materials
- Special recognition at tournament and will have a "voice" at the tournament lunch
- Two four-person teams and team's "game improvement packages" included (\$880 value)
- Sponsor signs on all golf carts
- Opportunity to promote your company at the event using brochures, giveaways, etc.

#### Presenting Sponsor: \$2,500

- Company name and logo on banner at the entrance of the course
- Listed as Presenting Sponsor on cover of tournament brochure and event materials
- Recognition at tournament and will have a "voice" at the tournament lunch
- One four-person team and team's "game improvement package" included (\$440 value)
- Sponsor sign on all golf carts
- Opportunity to promote your company at the event using brochures, giveaways, etc.

#### Event Sponsor: \$2,000

- Company name and logo on banner at the event
- Listed as Event Sponsor on cover of tournament brochure and event materials
- One four-person team and team's "game improvement package" included (\$440)
- Named presenter of special tournament awards: Longest Pin, Closest to Hole, Putting Contest
- Opportunity to promote your company at the event using brochures, giveaways, etc.

#### Lunch Sponsor: \$1,500

- Company name and logo on banner at the event
- Sponsor name and/or logo on tournament brochure and event materials
- One four-person team and team's "game improvement package" included (\$440 value)
- Opportunity to promote your company at the event using brochures, giveaways, etc.

#### Major Sponsor: \$850

- Company name and logo on banner at the event
- Sponsor name and/or logo on tournament brochure and event materials
- One four-person team and team's "game improvement package" included (\$440 value)

#### Tee-Off Sponsor: \$600

- Company name and logo on banner at the event
- Sponsor name and/or logo on tournament brochure and event materials
- One four-person team and team's "game improvement package" included (\$440 value)

#### Breakfast Sponsor: \$500

- Company name and logo on banner at the event
- Sponsor name and/or logo on tournament brochure and event materials

#### Hole Sponsor: \$250

- Sponsor name and/or logo on tournament brochure and event materials

#### Other Sponsorship Opportunities

- Recognition is available for major donors of goods and services

#### All Sponsors:

- Receive recognition in the Tournament Program and event materials
- Recognized on social media:  
[www.ksoptimist.org](http://www.ksoptimist.org)  
[www.olathenoonoptimist.com](http://www.olathenoonoptimist.com)  
Facebook: Kansas District 37 Optimists

*\*Sponsorships will be designated on behalf of one of the children who are Childhood Cancer Camp Kids! 501c3 deductible. All proceeds go to support the three Childhood Cancer Camps.*

#### Game Improvement Package:

One raffle ticket, Putting Contest, and a variety of gift items. We will also be offering a "50/50" Drawing opportunity.

#### Additional Tournament Amenities:

Coffee, variety of breakfast items, lunch and complimentary beverages



**THANK YOU!**