

## YOUR Sponsorship

We are proud to support the **17th Annual** Kansas District Childhood Cancer Benefit Tournament along with Title Sponsor Keen Wealth Advisors, Presenting Sponsor Olathe Health and Event Sponsor Enterprise Bank & Trust. We authorize Kansas District 37 of Optimist International to include our name or logo on all materials printed for the event, consistent with your sponsorship selection as noted below:

|   |         |
|---|---------|
| <input type="checkbox"/> Title Sponsor        | \$3,500 |
| <input type="checkbox"/> Presenting Sponsor   | \$3,000 |
| <input type="checkbox"/> Event Sponsor        | \$2,500 |
| <input type="checkbox"/> Lunch Sponsor        | \$1,500 |
| <input type="checkbox"/> Golf Ball Sponsor    | \$850   |
| <input type="checkbox"/> Tee-Off Sponsor      | \$660   |
| <input type="checkbox"/> Breakfast Sponsor    | \$500   |
| <input type="checkbox"/> Hole-In-One Sponsor  | \$400   |
| <input type="checkbox"/> Golf Ball Sponsor    | \$350   |
| <input type="checkbox"/> Hole Sponsor         | \$250   |
| <input type="checkbox"/> Individual Supporter | \$100   |

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
E-mail \_\_\_\_\_

### Payment Options:

☐ **Check Enclosed** (payable to "Optimist International Foundation", and write "Kansas CC Fund" on the memo line of the check)

☐ **Invoice Me**      ☐ **Credit Card (day of tournament)**

Return form to: Ruth Nelson  
Mail to: 15572 South Blackfoot Street, Olathe, KS 66062  
Email: [rnelson1021@sbcglobal.net](mailto:rnelson1021@sbcglobal.net)

## Childhood Cancer Information

Each year in the U.S. there are an estimated 15,780 children between the ages of birth and 19 years of age who are diagnosed with cancer. Approximately 1 in 285 children in the U.S. will be diagnosed with cancer before their 20th birthday. Globally there are more than 300,000 children diagnosed with cancer each year.

### ***.The Good News!***

- \* Advancement in curing childhood cancer comes through research—and the research is working!
- \* More than 85% of children with cancer are now alive five years after diagnosis.
- \* The cancer death rate has dropped more dramatically for children than for any other age group.
- \* Most childhood cancers are DNA mutations creating difficulty in determining risk factors.
- \* Providing principles of therapy and advances for other diseases of adults and children.
- \* Chemotherapy that was first shown to be effective in curing children with cancer.
- \* The discovery of the first tumor suppressor gene that occurred in children.
- \* The principle of multi-modal therapy was pioneered in childhood cancer research studies.

Most survivors will have health related issues for their lifetime

## SPONSORSHIP OPPORTUNITIES



### **17th Annual Kansas District 37 Optimist International**

**Childhood Cancer Golf Benefit  
Monday, August 4, 2025  
Prairie Highlands Golf Course  
14695 S. Inverness St.  
Olathe, Kansas 66061**

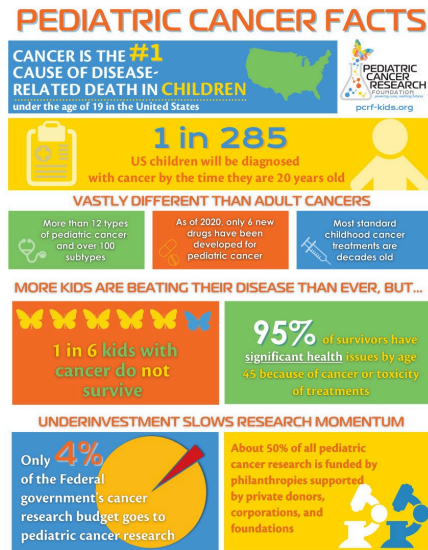
**Phone: (816) 863-6144 or (913) 481-9865  
[Rnelson1021@sbcglobal.net](mailto:Rnelson1021@sbcglobal.net)**

## A Benefit Tournament for Childhood Cancer Camps for Kansas Kids!

Helping Kansas Kids who have been diagnosed with cancer just be kids again!

### Camp Quality Ks/Mo United

Camp Quality Kansas has been consolidated with Camp Quality Greater Kansas City to become Camp Quality Ks/Mo United as a result of changes after COVID. For the Summer of 2025, Kansas Kids will be attending Camp Quality Greater KC Area or Camp Quality North East Missouri at Lake Doniphan or Lake Mauer, where kids can just be kids again! Both camps are 501(c)3 providers.



### Camp Hope of the Heartland (Kymel, Inc.)

Camp Hope in Great Bend, Kansas transisted from an American Cancer Society Camp and Kans ofor Kids support to now having their own 501 c3 status under Kymel, Inc. Camp Hope offers a separate sibling camp.

Exciting activities are planned at each camp giving parents a rest. Children are paired with an adult companion for one-on-one support. Nursing staff is available to provide medical support.

***THERE IS NO COST FOR A CHILD TO ATTEND THESE CAMPS. STAFF AND COMPANIONS ARE VOLUNTEERS!***

### Title Sponsor \$3,500

Company name & logo and banner displayed  
Logo on cover of tournament brochure & on print and media materials.

Tournament recognition & will have a "voice"  
Two four-person teams included

Promotional opportunity, materials or giveaways

### Presenting Sponsor \$3,000

Company name & logo and banner displayed  
Logo on cover of tournament brochure & on print and media materials

Tournament recognition & will have a "voice"  
One four-person team included

Promotional opportunity, materials or giveaways

### Event Sponsor \$2,500

Company name & logo and banner display  
Logo on cover of tournament brochure & on print and media materials

Promotional materials or giveaways

One four-person team included

### Lunch Sponsor \$1,500

Company name & logo display at lunch

Logo on print and media materials

One four-person team included

Promotional opportunity materials or give aways

### Major Sponsor \$850

Logo in print and media materials

Promotional opportunity materials or giveaways

One four-person team included

### Tee-Off Sponsor \$660

Company name & logo on print and media materials. One four-person team entry, includes Hole Sponsorship

### Breakfast Sponsor \$500

Company name & logo display at breakfast

Logo on print and media materials

Promotional opportunity materials or giveaways'

Two-person partial team included

### Hole-In-One Sponsor \$400

Logo advertising in program, Hole sign on course

### Golf Ball Sponsor \$350

Logo advertising on balls and in program

### Hole Sponsor \$250

Company name and logo on signage on course

Logo on print and media materials

### Individual Supporter \$100

Recognition in tournament program and on social media

### Other Sponsorship Opportunties

Recognitions are available for in-kind services as approved.

*Sponsorships are designated on behalf of the children who are Camp Quality and Camp Hope attendees.*

*The camps are 501(c)3 camps and all proceeds go to support free weeks of camp for kids with cancer.*

Web: [www.ksoptimist.org](http://www.ksoptimist.org)

Facebook: Kansas District 37 Optimists.